

## Overview of Economic Impact Report

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The licensed child care industry, long considered to have an important social and educational value for California's families, also makes significant economic contributions to the local economy and is a key part of its economic infrastructure.

This snapshot, based on the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report, shows that the child care industry generates millions of dollars in revenues, creates thousands of jobs and generates substantial productivity gains that represent millions of dollars for families, businesses, and government in Yuba and Sutter Counties. Among the report's findings:

- The licensed child care industry in Yuba and Sutter Counties generated approximately \$24,352,607 in annual gross receipts. The licensed child care industry's gross revenue is similar in size to the livestock industry.
- The licensed child care industry in Yuba and Sutter Counties generated \$11,324,770 through government sources. Parents contributed an additional \$13,027,837 through child care fees — \$6,371,797 from private centers and another \$6,656,040 from family child care programs.
- The licensed child care industry in Yuba and Sutter Counties provides jobs for 1569 people. The industry directly employs 784 workers. This is over twice as many employees as the County's information (publishing, media, internet) industry. Licensed child care also generates 785 indirect jobs through goods and services purchased by the industry and its employees.
- An example of indirect financial impact is when a child care worker goes to a local restaurant and pays the bill with money earned from her job. Therefore, the local economy receives the financial impact from that monetary exchange that indirectly comes from the child care industry.

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*Download the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report at [www.crrconline.org](http://www.crrconline.org)*

## Child Care Keeps Yuba & Sutter Working

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- To secure a job and to work productively, parents require safe, reliable child care for their young children. Yuba and Sutter Counties have licensed child care that is available for only 27% of the children with parents in the labor force. (2003 CA Child Care Portfolio)
- Quality child care improves a child's readiness for school. A landmark study of low-income families issued in 1999 by the US Department of Education showed that early childhood education improves a child's readiness for school, especially in the areas of reading and math. Participants consistently outperformed their peers in cognitive and academic tests, were more likely to attend college or hold high-skilled jobs and were less likely to become parents by age 21.

Two agencies support and direct the development of child care in the County:

- **Child Care Planning Council of Yuba & Sutter Counties** is funded by the State Department of Education to collect and disseminate child care planning data, oversee the child care needs of specific populations and administer the staff retention program known as CARES. Website: [www.childcareyubasutter.org](http://www.childcareyubasutter.org)
- **Children's Home Society of California** administers multiple programs to support parents and providers. Among their services are child care resource and referral, subsidy programs, and programs to recruit, train, and support child care providers. Website: [www.chs-ca.org](http://www.chs-ca.org)

This brochure was funded by the Child Development Division of the California Department of Education through a collaboration of child care resource and referral agencies and local child care planning councils of Alpine, Colusa, El Dorado, Nevada, Placer, Sacramento, Sierra, Sutter, Yolo, and Yuba counties. Consultants Willa Pettygrove and Louise Rush prepared the report and county brochures.



# ECONOMIC IMPACT OF CHILD CARE IN YUBA & SUTTER COUNTIES

JORGINE ALLAN ROGERS  
CHILD CARE PLANNING COUNCIL OF YUBA &  
SUTTER COUNTIES  
MARYSVILLE, CA  
(530) 749-3276 x108

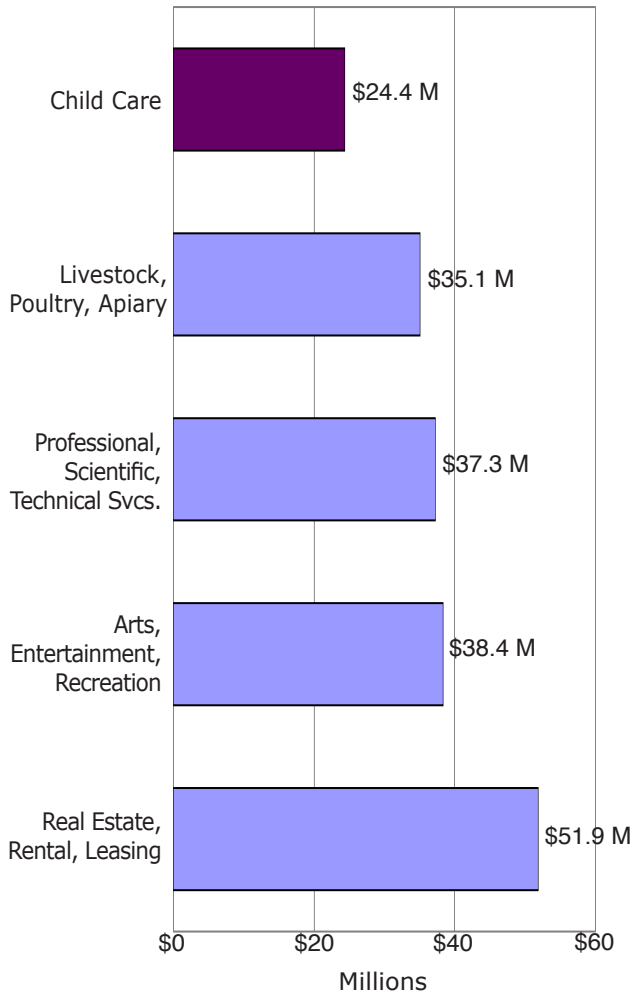
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GAILEEN BUMGARNER  
CHILDREN'S HOME SOCIETY OF CALIFORNIA  
YUBA CITY, CA  
(530) 673-7503

## Contribution of Child Care To Local Economy

The Child Care Industry in Yuba & Sutter Counties generated approximately \$24.3 million in annual gross receipts.

### Annual Gross Revenue Comparison Yuba & Sutter County

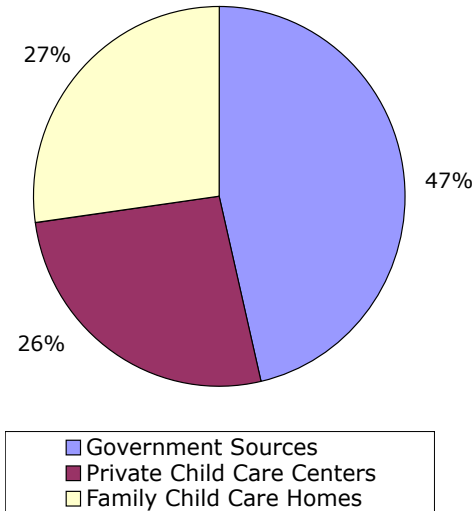


Source: US Economic Census, 1997  
Yuba & Sutter County Crop Report, 2002

## Capture of State, Federal & Private Pay Revenue by Child Care Services

The Child Care Industry in Yuba & Sutter Counties earned \$11.3 million from government sources and \$13 million from parent-paid child care.

### Child Care Revenue: \$24,352,607



### Child Care Economic Contribution: \$36,465,594

The direct financial impact of child care in Yuba & Sutter Counties is the gross revenue it produces — \$24,352,607. The indirect financial impact of \$12,112,987 is calculated by the US Department of Commerce Bureau of Economic Analysis to estimate how child care economic activity supports demand for services, purchases, and employment among other local industries.

## Contribution of Child Care to Local Employment & Commerce

The Child Care Industry in Yuba & Sutter Counties employed 784 workers, contributing \$36.5 million to local commerce.

### Selected Industry Workforce Comparison

