

Overview of Economic Impact Report

The licensed child care industry, long considered to have an important social and educational value for California's families, also makes significant economic contributions to the local economy and is a key part of its economic infrastructure.

This snapshot, based on the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report, shows that the child care industry generates substantial revenue, creates jobs along with productivity gains that represent thousands of dollars for families, businesses, and government in Alpine County. Among the report's findings:

- The licensed child care industry in Alpine County generated approximately \$737,358 in annual gross receipts.
- The licensed child care industry in Alpine County generated \$596,198 through government sources. Parents contributed an additional \$141,160 through child care fees — \$117,135 from private centers and another \$24,025 from family child care programs.
- The licensed child care industry in Alpine County provides jobs for 22 people. The industry directly employs 15 people. This is similar to the number of employees in the County's goods producing industries. Licensed child care also generates 7 indirect jobs through goods and services purchased by the industry and its employees.
- An example of indirect financial impact is when a child care worker goes to a local restaurant and pays the bill with money earned from her job. Therefore, the local economy receives the financial impact from that monetary exchange that indirectly comes from the child care industry.

Download the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report at www.crrconline.org

Child Care Keeps Alpine Working

- To secure a job and to work productively, parents require safe, reliable child care for their young children. Alpine County is fortunate to have licensed child care that is available for 95% of the children with parents in the labor force. (2003 CA Child Care Portfolio)
- Quality child care improves a child's readiness for school. A landmark study of low-income families issued in 1999 by the US Department of Education showed that early childhood education improves a child's readiness for school, especially in the areas of reading and math. Participants consistently outperformed their peers in cognitive and academic tests, were more likely to attend college or hold high-skilled jobs and were less likely to become parents by age 21.

Two agencies support and direct the development of child care in the County:

- **Alpine County Child Care and Development Planning Council** is funded by the State Department of Education to collect and disseminate child care planning data and oversee the child care needs of specific populations. Educational campaigns are regularly conducted to promote quality early childhood education programs.
- **Choices for Children Resource and Referral** administers multiple programs to support parents and providers. Among their services are child care resource and referral, subsidy programs, the Child Care Food Program, and programs to recruit, train, and support child care providers. Website: www.choices4children.org

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ECONOMIC IMPACT OF CHILD CARE IN ALPINE COUNTY

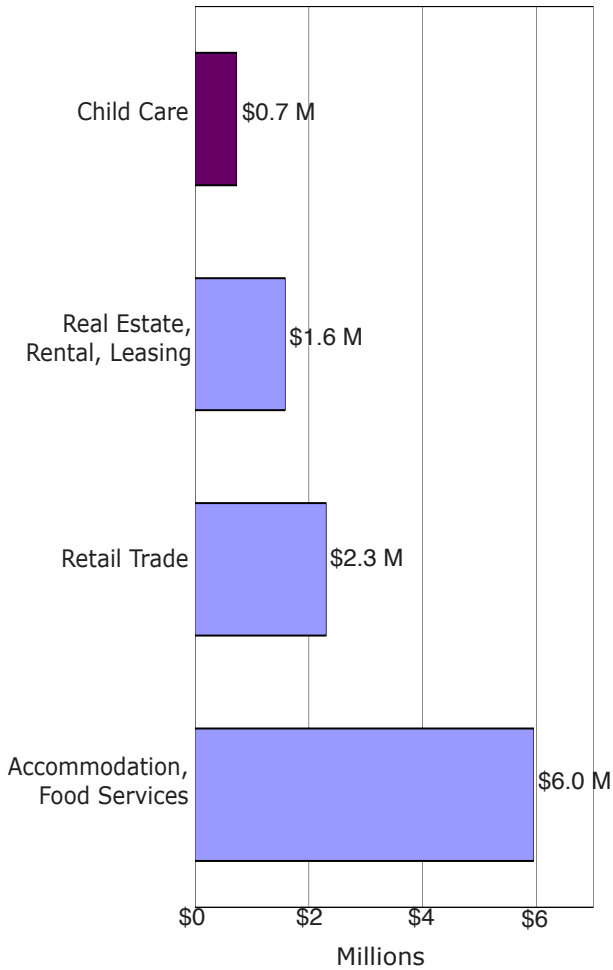
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Contribution of Child Care To Local Economy

The Child Care Industry in Alpine County generated approximately \$737,358 in annual gross receipts.

Annual Gross Revenue Comparison Alpine County

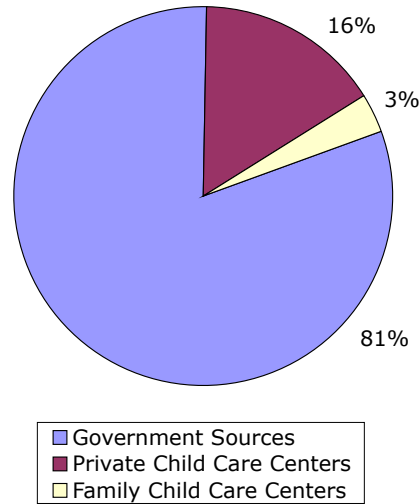


Source: US Economic Census, 1997

Capture of State, Federal & Private Pay Revenue by Child Care Services

The Child Care Industry in Alpine County generated \$596,198 from government sources and \$141,160 from parent-paid child care.

Child Care Revenue: \$737,358



Child Care Economic Contribution: \$854,251

The direct financial impact of child care in Alpine County is the gross revenue it produces — \$737,358. The indirect financial impact of \$116,893 is calculated by the US Department of Commerce Bureau of Economic Analysis to estimate how child care economic activity supports demand for services, purchases, and employment among other local industries.

Contribution of Child Care to Local Employment & Commerce

The Child Care Industry in Alpine County employs 15 workers, contributing \$854,251 to local commerce.

Selected Industry Workforce Comparison

